









WCU GIVING SOCIETIES | 2020

	Name	Purpose	Description	Levels	Keepsake	Impact Benefit	Additional Benefits	Members*	
LIFETIME GIVING	The Madison Legacy Society	Planned Giving	Recognizing documented planned gifts bequeathed to WCU or the WCU Foundation	All planned gifts	Artisan lapel pins 	Sustaining native plant species 	<ul style="list-style-type: none"> VIP communication and VIP event invitations Specialized thank you card and welcome packet Annual lifetime giving societies “planting day” event with impact stories, picnic lunch and ceremonial planting of native trees or plants symbolic of the importance of impactful giving Local artisan lapel pin with corresponding native plant design crafted in precious metal Donor recognition through an on-campus “Native Plants Donor Walk” 	128	
				The Cullowhee Society	Cumulative Giving			Recognizing donors or organizations with cumulative cash giving greater than or equal to \$100,000	<ul style="list-style-type: none"> The Bluet Circle \$100,000 to \$249,999  The Oconee Bell Circle \$250,000 to \$499,999  The Mountain Laurel Circle \$500,000 to \$999,999  The Crested Iris Circle \$1,000,000+ 
									33
									23
									13
ANNUAL GIVING	The 1889 Club	Annual Giving for the Fund for WCU	<p>Recognizing donors for annual gifts made to the Fund for WCU.</p> <p>1889 in honor of the year of establishment</p> <ul style="list-style-type: none"> \$18.89 per year for current students \$188.90 per year for recent alumni \$1,889 per year for alumni and friends 	1889 lapel pin 	Preserving regional music 	<ul style="list-style-type: none"> Specialized thank you card and welcome packet Invitation to 1889 Club events featuring cross-generational music of the region Collectible 1889 lapel pin 	13		
				The Shetland Society			Employee Annual Giving	Recognizing WCU Faculty and Staff donors	Current Faculty and Staff donors 